

USE OF ELECTRONIC MEDIA

IN SPREADING

ALLAH'S WORDS

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SCOPE

1. ELECTRONIC MEDIA
2. DAWATI WORK
3. USE OF THE MEDIA
4. CONCLUSIONS & RECOMMENDATIONS

DIVISION OF THE TOPIC

1. ELECTRONIC MEDIA
2. SPREADING
3. DAWATI WORK (ALLAH'S WORDS)
4. USE OF THE MEDIA

ELECTRONIC MEDIA

USE OF ELECTRICITY WITH PAPER AND ONE TO ONE

1. TELEGRAM
2. TELEX
3. FAX
4. TELEPHONE
5. VIDEO PHONE

USE OF ELECTRICITY WITH NO PAPER – ONE TO MULTIPLE PERSON

1. RADIO
2. TELEVISION
3. VIDEO
4. AUDIO
5. E-MAIL
6. INTERNET
7. PAGER

TELEX & TELEGRAM

1. THIS IS AN OLDER TECHNOLOGY
2. IS BEING RETIRED
3. HAS NEVER USED FOR THE DAWAT WORK. WHY?
4. TELEGRAM WAS TOO COSTLY AND CENTRALIZED PLACE – YOU HAVE TO GO THE POST OFFICE.
5. TELEX IS ALSO CENTRALIZED BUT IN ALMOST EVERY OFFICE.
6. WAS USED BY THE OPERATOR NOT BY THE INDIVIDUALS.
7. THEREFORE, THESE ELECTRONICS TOOLS CAN NOT BE USED BY AN INDIVIDUAL FOR DAWAH WORK.

FAX: IT CAN BE

1. ATTACHED TO TELEPHONE.
2. AT HOME AND OFFICE.
3. ECONOMICAL.
4. ONE TO ONE COMMUNICATION.
5. ONE TO MULTIPLE COMMUNICATION.
6. A PERSONALIZED TOOL.
7. LIMITED TO A SMALL NUMBER OF PAGES AND / OR PICTURES.
8. AN EFFECTIVE MEANS TO EXPRESS THE MESSAGE CLEARLY WITHOUT CONFUSION.
9. SAVED FOR A LONG PERIOD OF TIME – INK PROBLEM.
10. USED FOR DAWAH WORK

TELEPHONE & VIDEO PHONE

1. TYPES – SINGLE, MULTI-LINES, SPEAKER, MOBILE & FIXED SETS.
2. AT HOME AND OFFICE.
3. ECONOMICAL.
4. ONE TO ONE COMMUNICATION.
5. ONE TO MULTIPLE COMMUNICATION.
6. A PERSONALIZED TOOL.
7. PERSONAL & EMOTIONAL TOUCH
8. YOU HAVE LISTENER ATTENTION
9. YOU CAN UNDERSTAND HIS /HER VIEW
10. YOU CAN CONVINCED ABOUT YOUR VIEW
11. WHILE GOING FOR UMRA IN A BUS USE MOBILE TO ASK A FIQH QUESTION
12. CAN BE USED TO TALK TO LADIES / MEN TO ANSWER THEIR QUESTIONS
13. CAN BE USED TO RESOLVE FAMILY FIGHT
14. IT CAN BE USED TO BRING TWO BROTHER TOGETHER
15. YOU CAN ASK HIM TO REPEAT WHAT YOU HAVE SAID IN ORDER TO AVOID ANY MISUNDERSTANDING
16. YOU CAN USE TO LISTEN TO HIS QURAN AND CORRECT THE RECITATION
17. YOU STATE SOME HADITHS
18. AN EFFECTIVE MEANS TO EXPRESS THE MESSAGE CLEARLY.
19. THIS IS ONE OF THE MOST EFFECTIVE, EFFICIENT AND ECONOMICAL WAY OF DAWAH WORK. (E.E.E.)
20. USED FOR DAWAH WORK. IT GIVES VERY QUICK RESULTS.

RADIO

1. THIS IS A MASS MEDIA
2. GOVERNMENT CONTROL
3. VERY EASY & ECONOMICAL PER PERSON.
4. ONE TO MANY PEOPLE
5. POLICY , PHILOSOPHY, OVERALL MESSAGE
6. BEST & ECONOMICAL WAY TO CONVEY DAWAH MESSAGE.
7. WHILE YOU ARE TRAVELING, SITTING AT HOME .
8. MESSAGE CAN BE REPEATED WITH EASY
9. THIS IS THE TOOL FOR THE PEOPLE WHO ARE RESPONSIBLE FOR THE GROUP, COMPANY OR COUNTRY.
10. UNFORTUNATELY, IT IS NOT BEING USED PROPERLY BY THE LEADERS OF THE WORLD.

TELEVISION

1. THIS IS A MASS MEDIA
2. GOVERNMENT CONTROL
3. EXPENSIVE PER PERSON.
4. ONE TO MANY PEOPLE – LIVE PRESENTATION
5. POLICY , PHILOSOPHY, OVERALL MESSAGE
6. BEST & BUT NOT ECONOMICAL WAY TO CONVEY DAWAH MESSAGE.
7. YOU HAVE TO BE FIXED AT ONE PLACE WITH TV . PERSONS ARE INVOLVED AND FULLY ABSORBED.
8. MESSAGE CAN BE REPEATED WITH EASY
9. MESSAGE WITH EMOTION & ILLUSTRATIONS HAVE A GREAT IMPACT
10. THIS IS THE TOOL FOR THE PEOPLE WHO ARE RESPONSIBLE FOR THE GROUP, COMPANY OR COUNTRY.
11. UNFORTUNATELY, IT IS NOT BEING USED PROPERLY BY THE LEADERS OF THE WORLD.
12. IT HAS THE GREATEST IMPACT ON THE MASSES IN DEVELOPING THEIR MINDS AND BRAIN WASHING.
13. RIGHT CAN BE SHOWN AS WRONG AND VICE VERSA. THE MOST POWERFUL TOOL ON THE EARTH.

VIDEO

1. MORE EQUIPMENT NEEDED – VCR & TV.
2. MESSAGE IS NOT LIVE
3. SAME MESSAGE IS REPEATED
4. VERY ECONOMICAL TO MAKE THE VIDEO
5. MESSAGE IS SAVED AND PROTECTED AND EASILY TRANSPORTED.
6. DIFFICULT IN SEEING THE FULL MESSAGE – 2 TO 3 HOURS.
7. COULD BE A GOOD REPLACEMENT FOR THE NON-ISLAMIC MOVIES
8. NO NEED FOR A SPEAKER TO GIVE SPEECH ON A GIVEN TOPIC
9. YOU CAN LEARN AT YOUR OWN SPEED AND REPEAT THE MESSAGE TO UNDERSTAND AS MANY TIMES AS YOU WANT.
10. EXCELLENT FOR SCHOOLS & OFFICES & CAMPS.

AUDIO

1. LESS EQUIPMENT NEEDED – ONLY A TAPE RECORDER
2. MESSAGE IS NOT LIVE
3. SAME MESSAGE IS REPEATED
4. VERY ECONOMICAL TO MAKE THE AUDIO
5. EVERYONE CAN MAKE THE AUDIO TAPE – NOT HIGH TECHNOLOGY
6. MESSAGE IS SAVED AND PROTECTED AND EASILY TRANSPORTED.
7. NO CAN LISTEN TO THE MESSAGE AT HOME, OFFICE, CAMP & CAR.
8. COULD BE A GOOD REPLACEMENT FOR THE NON-ISLAMIC SONGS
9. NO NEED FOR A SPEAKER TO GIVE SPEECH ON A GIVEN TOPIC
10. YOU CAN LEARN AT YOUR OWN SPEED AND REPEAT THE MESSAGE TO UNDERSTAND AS MANY TIMES AS YOU WANT.
11. EXCELLENT FOR SCHOOLS & OFFICES & CAMPS.

E-MAIL

1. MORE EQUIPMENT NEEDED – COMPUTER & TELEPHONE LINE.
2. MESSAGE CAN BE LIVE OR OFF LINE
3. SAME MESSAGE IS REPEATED
4. VERY ECONOMICAL TO MAKE THE E-MAIL
5. MESSAGE IS SAVED AND PROTECTED AND EASILY TRANSPORTED AROUND THE WORLD WITHIN SECONDS.
6. DIFFICULT IN SEEING THE FULL MESSAGE.
7. COULD BE A GOOD REPLACEMENT FOR THE NON-ISLAMIC MATERIAL.
8. REPLACEMENT FOR PERSONAL LETTERS
9. LETTERS MESSAGES CAN BE SENT TO THOUSANDS OF PEOPLE WITHIN MINUTES AROUND THE WORLD AND THEY CAN ALSO RESPOND WITHIN MINUTES TO YOUR CALL.
10. YOU CAN SEND MESSAGE TO EACH PERSON INDIVIDUALLY EVEN TOUGH YOU HAVE SENT THE MESSAGE TO ALL OF THEM AT THE SAME TIME.
11. EXCELLENT FOR PERSONAL DAWAH WORK.
12. IT MUST BE USED MORE AND MORE.

INTERNET

1. SAME EQUIPMENT AS FOR THE E-MAIL.
2. THE MOST POWERFUL TOOL FOR THE DAWAH
3. YOU CAN MAKE YOUR OWN SITE
4. YOU CAN LEARN A LOT
5. SCHOLARS AR AVAILABLE ON LINE
6. YOU CAN HELP THE PEOPLE WHO ARE GONE ASTRAY
7. ALMOST ALL THE ISLAMIC LITERATURE IS AVAILABLE.
8. ALL NEWSPAPERS & MAGAZINES
9. IN FUTURE, NO MORE PAPER – PAPERLESS SOCIETY
10. WE HAVE TO USE IT PROPERLY AND OFFER ALTERNATIVES FOR THE MUSLIMS AND FOR THE PEOPLE WHO ARE SEEKING THE TRUTH.

CONCLUSIONS & RECOMMENDATIONS

1. THERE ARE 11 ELECTRONIC TOOLS FOR SPREADING THE DAWAH WORK
2. TECHNOLOGY IS NEUTRAL. THE USE OF THE TECHNOLOGY MAKE THE ITEM HARAM OR HALAL.
3. WE MUST USE THE MAXIMUM NUMBER OF TOOLS FOR DAWAH WORK AS POSSIBLE.
4. THE MOST POWER TOOLS ARE TELEPHONE, E-MAIL & INTERNET FOR AN INDIVIDUAL.
5. THE GOVERNMENTS MUST USE RADIO, TELEVISION AND INTERNET FOR THE DAWAH WORK.